



Really Simple SSL rebrands to Really Simple Security

[Groningen, Sept. 9, 2024] - Really Simple SSL, the most used SSL plugin for WordPress with 5 million installations, announces its rebranding to Really Simple Security. This change reflects the plugin's evolution from a SSL configuration tool to an extensive WordPress security solution.

A Decade of SSL Encryption on WordPress

Launched almost 10 years ago, Really Simple SSL quickly became the go-to solution for configuring and enforcing SSL on WordPress sites. Its focus on ease of use and performance made it a favorite among website owners and developers alike.

"When we started, our goal was to make SSL implementation on WordPress as easy as possible." said Rogier Lankhorst, founder of Really Simple Security. *"Over the years, we've expanded the plugin to address the growing security needs of WordPress users, without compromising on performance. And we haven't lost sight of our original mission - keeping things simple."*

Our Really Simple Approach to Advanced WordPress Security

The rebranding to Really Simple Security is more than just a name change, as it reflects a significant evolution in our approach to WordPress Security. We have developed a full set of security features to transform the plugin into a complete WordPress security toolkit:

1. **WordPress Hardening:** enforce secure defaults and tackle known weaknesses that commonly pose a risk to WordPress sites, prevent and limit the use of functions that could be used to bypass security measures; closing off potential entry points for attackers.
2. **Login and Password Protection:** Two-Factor Authentication, strong account password policy enforcement with breached password check, intelligent login attempt limiting.
3. **Vulnerability Management & Automated Measures:** proactively identify and automatically take action against any vulnerable components (plugins, themes, core) on your website, allowing you to stay ahead of any vulnerabilities
4. **Firewall:** block site access for malicious IP addresses and User Agents, configure geolocation-based restrictions for site access and/or login attempts, automatically block bots triggering excessive amounts of "404 Not Found" pages, detailed overview of all firewall-related activity via the Event Log

5. **SSL Encryption & Security Headers:** SSL certificate generation and enforcement on WordPress, simple and quick configuration of important *Security Headers* to protect site visitors; with settings as recommended by security experts.

Despite the expanded feature set of the plugin, Really Simple Security remains true to its' core principles. *"We have integrated a range of advanced security features while preserving the plugin's usability and efficiency."* said Mark Wolters (developer at Really Simple Plugins since 2017). *"Our users can now apply essential WordPress security measures, without the complexity and performance impact typically associated with such protection."*

Closing the Gap in the WordPress Security Landscape

We have been using all of the major existing security plugins for years, and constantly found ourselves alternating between plugins as they did not meet all of our demands in terms of usability and performance. Above all, as not every WordPress user is a security expert: we shouldn't expect the average WordPress user to search through numerous security logs and false positives, just to keep their site protected.

Really Simple Security is our answer to the shortcomings that we encountered in the WordPress security landscape. The plugin delivers extensive protection through a familiar, user-friendly interface, while maintaining the optimal performance that you expect from your WordPress environment.

To celebrate this exciting new chapter, we're giving our users the opportunity to try Really Simple Security at a discounted rate. The discount code **REALLYSIMPLESECURITY** can be applied during checkout for a 20% discount on Really Simple Security. This offer is valid until the end of September 2024.

Become an Affiliate with Really Simple Security

Join the Really Simple Security affiliate program to earn commissions by promoting the plugin to your audience. This is a great way to help your community strengthen the security of their WordPress website(s), while earning a 20% affiliate fee on every plugin purchase.

Visit <https://really-simple-ssl.com/affiliates/> for further details on how to register as an affiliate.

About Really Simple Plugins

Really Simple Plugins is the Company behind well-known WordPress plugins like Really Simple SSL, Complianz GDPR and Burst Statistics with a total number of installations well over 6 million.

Founded in 2016, the company is dedicated to making website security and privacy easy and accessible for all WordPress users, regardless of their technical background and

expertise. For more information, visit <https://really-simple-ssl.com> or contact us:

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